

# AMANDA PETERSON

## User Experience Designer

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## EXPERIENCE

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JUNE 2016 - PRESENT

**BNY Mellon, Pittsburgh, PA** - Senior UX Designer

- I developed, organized, and facilitated stakeholder design discovery sessions. In these sessions, I collaborated with stakeholders to identify their needs and transfer knowledge with methods such as affinity diagramming and compression planning.
- I conducted user research including contextual inquiry, interviews, and usability testing in order to determine user needs, journeys, and goals.
- I created, presented, and user-tested interactive prototypes. The feedback I received from stakeholders, users, and developers contributed to an iterative process to create designs that meet both user and business needs.
- I evangelized design within BNY Mellon by promoting Design Thinking at all levels of the organization. I hosted design thinking workshops that are available to all at BNY Mellon.

MAY 2015 - AUGUST 2015

**NPR, Washington, DC** - UX Intern

- I used research methods including interviewing, card sorting, and contextual inquiry to better understand the workflow and needs of the Public Radio Satellite System program schedulers in order to design a new scheduling system for live radio content.
- I designed and conducted usability tests on prototypes for a new scheduling system. The design was implemented and put into production.

AUGUST 2014 - MAY 2016

**Indiana University, Bloomington, IN** - Associate Instructor

- I managed a classroom and lab sessions, led discussions, and created and taught modules surrounding social informatics and human computer interaction.

## EDUCATION

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AUGUST 2014 - MAY 2016

**Indiana University, Bloomington, IN**

Master of Science: Human Computer Interaction

AUGUST 2009 - MAY 2013

**Ball State University, Muncie, IN**

Bachelor of Science: Anthropology

Minors: Professional Writing, Foundations of Business

## SKILLS

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### Design

Wireframing  
Paper Prototyping  
Sketching  
Storyboarding  
Affinity Diagramming  
User Journey Mapping

### User Research

Interviews  
Participant Observation  
Contextual Inquiry  
Focus Groups  
Personas  
Usability Testing

### Technical

Sketch  
Axure  
InVision  
FramerJS  
Adobe Photoshop  
Adobe InDesign