AMANDA PETERSON

User Experience Research and Design

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EXPERIENCE

Pinterest, Remote — *Product Designer*

JANUARY 2021 - PRESENT

- Worked with design and product team members to better understand the problem space around the business setup process and produce new design solutions.

- Collaborated with content strategist to define the strategy and vision for the business product landing page through design sprint activities.

- Contributed to product design team critique sessions to improve design quality and foster cross-product knowledge sharing.

- Provided standardized widget designs to engineers and collaborated with them to create a feasible and well-designed product.

Elsevier, Pittsburgh, PA — *Senior UX Designer*

NOVEMBER 2018 - PRESENT

- Conducted usability testing and provided UX guidance for the Internal Tools development team. Collaborated with the product owner to create Jira tickets.

- Conducted contextual inquiry and user interviews to inform a redesigned content publishing process.

- Collaborated with other UX team members to redesign ClinicalPath, a clinical decision support tool for oncologists. Conducted usability tests and user interviews.

BNY Mellon, Pittsburgh, PA — *Lead UX Designer*

JUNE 2016 - NOVEMBER 2018

- Developed, organized, and facilitated stakeholder workshops in which I identified their needs and transferred knowledge.

- Conducted user research including contextual inquiry, interviews, and usability testing in order to determine user needs, journeys, and goals.

- Created, presented, and user-tested interactive prototypes. Feedback received from stakeholders, users, and developers contributed to an iterative process to create designs that met both user and business needs.

NPR, Washington, DC — *UX Design Intern*

MAY 2015 - AUGUST 2015

SKILLS

Design

Wireframing
Paper Prototyping
Sketching
Storyboarding
Affinity Diagramming
User Journey Mapping

User Research

Interviews
Participant Observation
Contextual Inquiry
Focus Groups
Personas
Usability Testing

Technical

Figma
Sketch
Axure
InVision

EDUCATION

Indiana University

Bloomington, IN

AUGUST 2014 - MAY 2016

Master of Science | Human Computer Interaction Design

Ball State University

Muncie, IN

AUGUST 2009 - MAY 2013

Bachelor of Science | Anthropology

Minors | Technical Writing, Foundations of Business